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W. L. L. L.  
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UV-58 CPA RCE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Robert A. Knee et al.  
Application No.: 09/139,777 Confirmation No.: 5715  
Filed : August 25, 1998  
For : INTERACTIVE PROGRAM GUIDE SYSTEM  
FOR DETERMINING USER VALUES FOR  
DEMOGRAPHIC CATEGORIES  
Group Art Unit : 2611  
Examiner : Andrew Y. Koenig

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SEP 27 2002

Hon. Commissioner for Patents  
BOX RCE  
c/o P.O. Box 2327  
Arlington, VA 22202

Technology Center 2600

REPLY TO OFFICE ACTION

Sir:

This Reply is in response to the May 20, 2002  
Office Action for this patent application. Reconsideration  
of this application in view of the following remarks and  
amendments is respectfully submitted.

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